

ACTIVITY # 3

**VIDEO: Still Killing Us Softly
OR Slim Hopes**

STRUCTURE Large group

MATERIALS Handout called: "Letter Writing Guide"
Video: Still Killing Us Softly (30 minutes) (ages 14-18 years) OR
Slim Hopes: Advertising and the Obsession with Thinness (30 minutes)
(ages 13 and up) (See Bibliography, p. 16)

TIME 60 minutes

- DIRECTIONS**
1. View one of the above videos.
 2. Initiate a group discussion on the following topics:
 - a) Students' reactions to the images of women in the video
 - b) Methods used to advocate social change.
 3. Encourage a letter writing campaign. Provide students with the hand-out "Letter Writing Guide" provided by MediaWatch.

Send copies of the letters to:
Media Watch
Suite 204, 517 Wellington Street West
Toronto, Ontario M5V 1G1
www.mediawatch.ca

